



LEICA

New: LEICA digilux



The compact megapixel camera.

Fascination and Precision

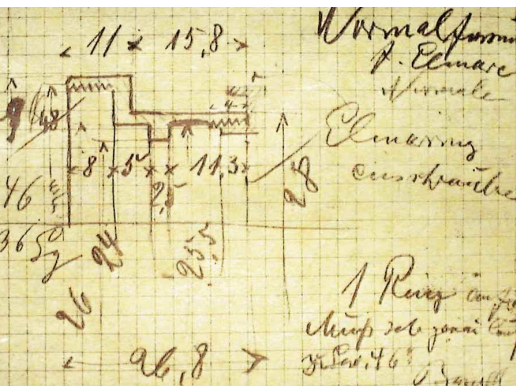
LEICA digilux.

No more waiting for brilliant pictures!



- At last the waiting has come to an end: you take the picture, and right away you can see exactly what you photographed. The LEICA digilux makes it possible: an extraordinarily efficient electronic camera with a high-resolution CCD chip (1.5 million picture points). Captured image data is stored on handy, interchangeable SmartMedia™ Cards, and it is accessible immediately.
- After you press the button, you'll experience a new dimension in photography: More direct. Faster. More versatile. Because with the LEICA digilux your pictures are available immediately. You can look at them and judge them right away. And experience the joy of the captured moment then and there, and quickly share it with others. While you're at it, you may discover the charm of a new cropping, a new perspective, and you can simply continue taking pictures.
- The LEICA digilux is as easy to use as any regular 35 mm camera: you'll immediately feel comfortable, and you can take pictures just like you always have. Except that your pictures are at your disposal much, much faster.
- You can look at your pictures on the 5cm (2-inch) color monitor on the back of the camera, or you can see them really big on your TV set. Or use them as a data file on your PC.
- The 7.6 mm f/3.2 lens has outstanding imaging quality and the familiar perspective of a 35 mm lens on a 35 mm camera. And there is also a 2x digital zoom and a macro setting that lets you take pictures as close as 9 cm or 3 1/2 inches. With that, you can really see the small print...
- Bring pleasure to your relatives and friends: send them your pictures by e-mail, anywhere on this earth. You can also make your own prints or manipulate the image files creatively on your PC: correcting colors, making new croppings, etc. And perhaps post them on your home page on the internet.
- With the customary optical viewfinder for confident picture composing and familiar operating controls for great ease of handling. And of course, proven features like programmed automatic exposure control and autofocus. Ready at any time for needle-sharp, brilliant photos.
- A handsome, robust metal body, compact size, elegant styling and ergonomic shape.

The LEICA digilux is eminently suitable for absolutely sharp reproductions of any type of document, and the digital information can easily be processed further or simply filed in an electronic archive.



Original design sketch from Oskar Barnack, inventor of the Leica

With the LEICA digilux there is no waiting for your pictures – it puts the fun back in taking pictures.

LEICA digilux. Photography in the digital era.

Like film in conventional cameras, the image converter in electronic cameras is the important link in the image chain, responsible for finest detail rendition and the most delicate color nuances. But these are the very strengths of the LEICA digilux: its CCD chip records the subject with 1280 x 1024 pixels (picture elements), with a high 24-bit color depth. Your guarantee of outstanding results with superb sharpness. All the more so with its integrated filters, optimally calibrated for the purpose, plus the digital correction system and the choice of five color temperature settings.

And when you have to act fast: with the LEICA digilux you're ready for the next picture in no time at all. Thanks to high-performance microprocessors and leading-edge RISC technology, you store

your picture in a mere 5 seconds, with flash in only 12 seconds. The storage medium is the commercially available, just about postage stamp-sized, interchangeable SmartMedia™ card, so small that you can always take an ample supply with you, needing virtually no extra space.

Transferring the data from the LEICA digilux to your PC is equally as fast and easy with the serial cable that is supplied with it. The file format is the widely used JPEG standard, so that the

All functions right at hand: the operating dial of the LEICA digilux makes perfect photography quick and uncomplicated.



Ralf Schultze

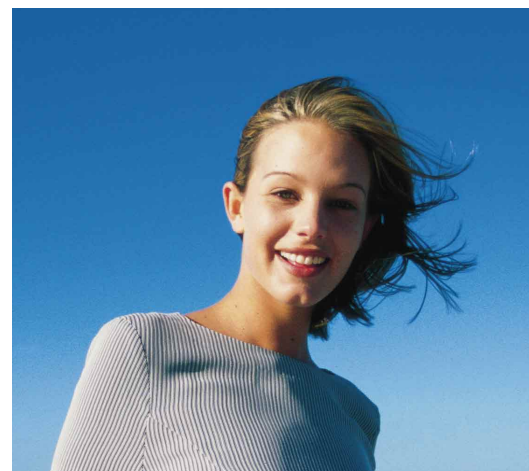
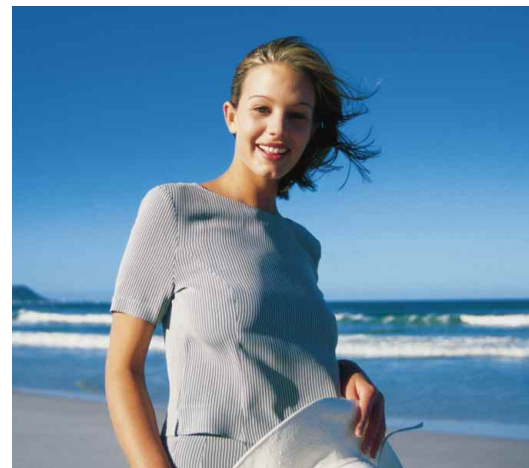


The brilliant 5 cm color monitor works as an alternative viewfinder as well as an immediate.



Frank Escholz

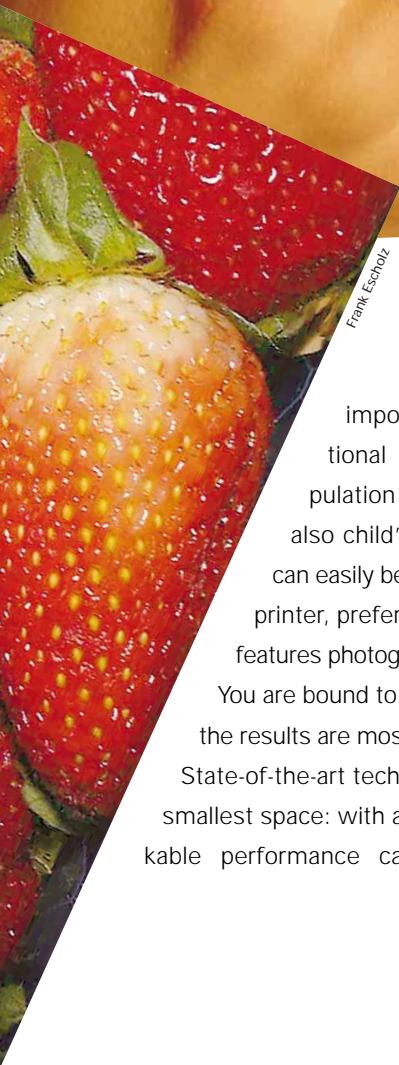
Ralf Schultze



You determine the image frame, at the touch of a button, with the digital 2x zoom.



Frank Escholz



import of conventional image manipulation programs is also child's play. Prints can easily be made with a printer, preferably one that features photographic quality. You are bound to be delighted: the results are most impressive! State-of-the-art technology in the smallest space: with all that remarkable performance capability, the

LEICA digilux is extremely compact - it measures all of 101x80x33 mm (4 x 3 1/8 x 1 5/16 inches). And it is a lightweight at only 295 g (10 ounces) - with battery! About the battery: its rechargeable lithium-ion energy cell has ample power for 80 to 250 exposures, depending on the use of flash and on the use of the LCD color monitor.

The LEICA digilux: the modern way of taking pictures.

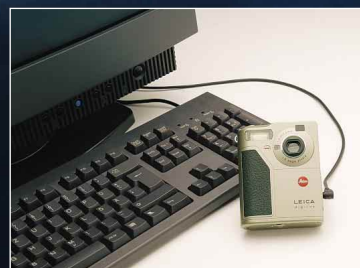
LEICA digilux. Quality that you can see immediately.



*This is how your pictures get on tv:
with the LEICA digilux photography is
as easy as with a regular 35 mm format
camera - and you have the results just
seconds later on your tv monitor.*

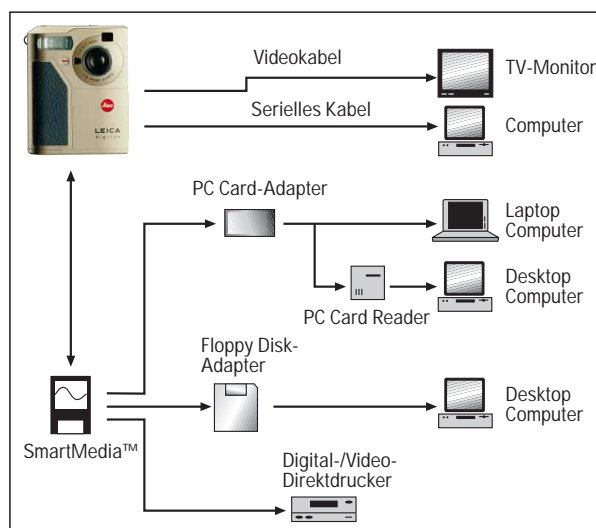


*Image creation without boundaries:
transfer your image data to the PC via
the cable, alter them there, send them
by e-mail or print them out.
Whatever you want.*



LEICA digilux. Technical data.

CCD image sensor	1/2 inch CCD with 1,5 million square pixels		
Resolution	1 280 x 1 024 / 640 x 480 Pixels, 24 bit color depth		
Data format	JPEG (Exif) with three different compress rates		
Storage medium	SmartMedia™ card (3.3 V / 5 V, 2-8 MB)		
Frame number/Mode	MG-2	MG-4/4S	MG-8S
Fine/Normale/Single	2/5/11	5/11/22	11/22/44
Lens	f/3.2/7.6 mm digital 2x zoom, comparable to 35 mm with a 35 mm format camera		
Macro exposures	up to 9 cm		
Aperture	2 steps (f / 3.2 and f / 8)		
Autofocus	CCD-AF		
Film speed	corresponds to ISO 100		
Exposure control	Automatic program exposure		
White compensation	5500 K fixed / manual (4 settings)		
Shutter speed	1/4-1/1000s		
Viewfinder	Optical true image viewfinder		
Flash	Integrierter Automatikblitz mit ca. 2.5 m Reichweite		
LCD color monitor	2 inch TFT-LCD monitor with low-temperature polysilicium technique		
Digital interface	RS-232C		
Video outlet	NTSC or PAL		
Power supply	Rechargeable lithium-ion battery		
Dimensions	80 (W) x 101 (H) x 33 (D) mm		
Weight	245g (without battery)		



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